Planning Sheet: Create an Advertisement on an Endangered or Invasive Species

Name/Group Members: _____
Period:_____

Project DUE DATE: _____

Research various advertisements and identify techniques used to persuade the audience to follow a specific cause. Notes:

Fill-in the grid below as you research your specific species for your campaign.

List Scientific, Common and Local names in advertisement.	Scientific Name	Common Name(s)	Local Name(s)
Describe an emotional story about the endangered or invasive species.			
Describe three problems of endangered or invasive species.	Problem #1	Problem #2	Problem #3
Describe two ideas to help solve the proposed problems.	Idea #1	Idea #2	